

The iPhone Lexicon Edition 2018 The 36 Most Impor

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6. Edge-to-Edge Display

The 2018 iPhone design eliminated the traditional bezels, maximizing screen real estate and giving the device a sleek, modern look.

15. App Store Optimization (ASO)

A critical aspect of app visibility and downloads, ASO involves optimizing app titles, keywords, and descriptions for better placement in the App Store.

24. Lightning Port

The primary port for charging and data transfer, used in all iPhones until the transition to USB-C.

34. iCloud

Cloud storage service that synchronizes photos, contacts, and other data across Apple devices.

Display Technology

Super Retina HD Display

The iPhone Lexicon Edition 2018 features a

